

REP HEADLINE# 6278598
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 15.1
 *** WFLA-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION REP. # OFF. # SALESMAN #
 AGY # AGY. NAME MUNDY KATOWITZ MEDIA BUYER NAME MEDIA PLACEMENT
 1323 G STREET SE SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20003
 ORDER # CONTRACT # 6278598 CLASS: NATL. LOCAL REGIONAL
 PRDCT PRIORITIES USA ACTION EST#1562 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 15.11

REP: NEW ORDER
 TOTAL \$34700 @39X
 PLEASE CONFIRM
 THANKS BEN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019
 PRIORITIES USA ACTION

444: 4475

9/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			200P-300P	30		\$250.00	9/28	9/28	1		FRI	1
AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1562												
AGENCY PRODUCT CODE = 340												
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
2			400P-500P	30		\$650.00	9/28	9/28	1		FRI	1
PROGRAM : DR OZ												
CON COM1: DR OZ												

NOV 01 2012

12/9/12 (B)
 8/22/12 FCC (B)

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 AUG14/12 15.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 30/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$550.00	9/28	9/28	1		FRI	1
4			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	9/28	9/28	1		FRI	1
5			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$850.00	9/28	9/28	1		FRI	1
6			700P-730P PROGRAM : NEWS AT 7 CON COM1: NEWS AT 7	30		\$2,000.00	9/28	9/28	1		FRI	1
7			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/28	9/28	1		FRI	1
8			1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$300.00	10/1	10/1	1		MON	1
9			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$800.00	10/1	10/1	1		MON	1
10			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	10/1	10/1	1		MON	1
11			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$850.00	10/1	10/1	1		MON	1

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AUG14/12 15.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 30/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$550.00	10/1	10/1	1		MON	1
13			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	10/1	10/1	1		MON	1
14			900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$475.00	9/29	9/29	1		SAT	1
15			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$475.00	9/30	9/30	1		SUN	1
16			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$800.00	9/27	9/27	1		THU	1
17			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	9/27	9/27	1		THU	1
18			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$425.00	9/27	9/27	1		THU	1
19			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 30/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$550.00	9/27	9/27	1		THU	1
20			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$850.00	9/27	9/27	1		THU	1

1
 MIA

REP HEADLINE# 62/8598
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 15.1
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			630P-700P PROGRAM : NWSCH CON COM1: NWSCH	30		\$3,500.00	9/27	9/27	1		THU	1
22			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/27	9/27	1		THU	1
23			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/27	9/27	1		THU	1
24			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$425.00	9/25	9/25	1		TUE	1
25			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	9/25	9/25	1		TUE	1
26			530A-600A PROGRAM : NC8 TODAY@5:30 ORD COM1: 3Q/SEPT RATES CON COM1: NC8 TODAY@5:30	30		\$550.00	9/25	9/25	1		TUE	1
27			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$850.00	9/25	9/25	1		TUE	1
28			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$850.00	9/25	9/25	1		TUE	1
29			700P-730P PROGRAM : NEWS AT 7 CON COM1: NEWS AT 7	30		\$2,000.00	9/25	9/25	1		TUE	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,400.00	9/25	9/25	1		TUE	1
31			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/25	9/25	1		TUE	1
32			1000A-1030A PROGRAM : NEWS CON COM1: NEWS	30		\$300.00	9/26	9/26	1		WED	1
33			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$425.00	9/26	9/26	1		WED	1
34			1200N-100P PROGRAM : TODAY SHW3-NBC CON COM1: TODAY SHW3-NBC	30		\$275.00	9/26	9/26	1		WED	1
35			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/26	9/26	1		WED	1
36			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$850.00	9/26	9/26	1		WED	1
37			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,000.00	9/26	9/26	1		WED	1
38			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$850.00	9/26	9/26	1		WED	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,850.00	9/26	9/26	1		WED	1
SEP/12 30525.00 OCT/12 \$4,175.00												
CONTRACT TOTAL												34700.00
TOTAL SPOTS												39

MARKET TOTALS \$192,777 WFLA 18% WFTS 15% WTSP 23% WTVT 26% WTOG 3% WTTA 4% WMOR 5%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ARE ACCURATE

SVC- NSI BOOKS- SEP/12
 DEMOS- RA35+*

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 745 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 34225	Campaign Ref: E:120821097
Buyer: ..	Client/Product/Estimate: 321 /340 /1562	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06278598
Est./PO Number: 06278598	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Priorities Usa Actio	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 2p Rachael Ray ...F..	03	250	30 Comme	Nbr of Spots	1		1	250
2	M-F 4p Dr Oz ...F..	03	650	30 Comme	Nbr of Spots	1		1	650
3	M-F 530a News ...F..	01	550	30 Comme	Nbr of Spots	1		1	550
4	M-F 6p News ...F..	02	2000	30 Comme	Nbr of Spots	1		1	2000
5	M-F 6a News ...F..	03	850	30 Comme	Nbr of Spots	1		1	850
6	M-F 7p News ...F..	01	2000	30 Comme	Nbr of Spots	1		1	2000
7	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots	1		1	650
8	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots		1	1	300
9	M-F 1135p ET / 1035p CT Tonight Show	03	800	30	Nbr of Spots		1	1	800
Weekly Totals: Total Spots(Ord Spots)						32	6	38	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 745 Issue 1



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PHONE (813) 228-8888

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 34225	Campaign Ref: E:120821097
Buyer: ..	Client/Product/Estimate: 321 /340 /1562	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06278598
Est./PO Number: 06278598	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 12p Today Show III M.....	02	275	30 Comme	Nbr of Spots	1	1	275
11	M-F 5p News M.....	04	850	30 Comme	Nbr of Spots	1	1	850
12	M-F 530a News M.....	01	550	30 Comme	Nbr of Spots	1	1	550
13	M-F 7a Today Show M.....	02	1400	30 Comme	Nbr of Spots	1	1	1400
14	Sun 9a NewsS	02	475	30 Comme	Nbr of Spots	1	1	475
15	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	800	30 Comme	Nbr of Spots	1	1	800
16	M-F 12p Today Show III ...T...	02	275	30 Comme	Nbr of Spots	1	1	275
17	M-F 3p Doctors ...T...	04	425	30 Comme	Nbr of Spots	1	1	425
18	M-F 530a News ...T...	01	550	30 Comme	Nbr of Spots	1	1	550
19	M-F 530p News ...T...	04	850	30 Comme	Nbr of Spots	1	1	850
	M-F 630p ET / 530p CT NBC Nightly							
Weekly Totals: Total Spots(Ord Spots)					32	6	38	

Mundy Katowitz Media, Inc.
1322 G Street SE
Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 745 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Priorities Usa Action/ Issue	Submission Cost:	34225	Campaign Ref:	E:120821097
Buyer:		Client/Product/Estimate:	321 /340 /1562	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06278598
Est./PO Number:	06278598	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	News ...T....	02	3500	30 Comme	Nbr of Spots	1	1	3500
21	M-F 7a Today Show ...T....	02	1400	30 Comme	Nbr of Spots	1	1	1400
22	M-F 9a Today Show II ...T....	03	650	30 Comme	Nbr of Spots	1	1	650
23	M-F 3p Doctors ...T....	04	425	30 Comme	Nbr of Spots	1	1	425
24	M-F 4p Dr Oz ...T....	03	650	30 Comme	Nbr of Spots	1	1	650
25	M-F 530a News ...T....	01	550	30 Comme	Nbr of Spots	1	1	550
26	M-F 530p News ...T....	04	850	30 Comme	Nbr of Spots	1	1	850
27	M-F 6a News ...T....	03	850	30 Comme	Nbr of Spots	1	1	850
28	M-F 7p News ...T....	01	2000	30 Comme	Nbr of Spots	1	1	2000
29	M-F 7a Today Show ...T....	02	1400	30 Comme	Nbr of Spots	1	1	1400
30	M-F 9a Today Show II ...T....	03	650	30 Comme	Nbr of Spots	1	1	650
Weekly Totals: Total Spots(Ord Spots)					32	6	38	

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Washington DC 20003

Priorities Usa Action/ Issue
Submission Number 745 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

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Buyer: ..	Client/Product/Estimate: 321 /340 /1562	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06278598
Est./PO Number: 06278598	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
31	M-F 10a News ..W....	01	300	30 Comme	Nbr of Spots	1	1	300
32	M-F 1237a ET / 1137p CT Late Night ..W....	01	425	30 Comme	Nbr of Spots	1	1	425
33	M-F 12p Today Show III ..W....	02	275	30 Comme	Nbr of Spots	1	1	275
34	M-F 2p Rachael Ray ..W....	03	250	30 Comme	Nbr of Spots	1	1	250
35	M-F 5p News ..W....	04	850	30 Comme	Nbr of Spots	1	1	850
36	M-F 6p News ..W....	02	2000	30 Comme	Nbr of Spots	1	1	2000
37	M-F 6a News ..W....	03	850	30 Comme	Nbr of Spots	1	1	850
38	M-F 730p Entertainment Tonight ..W....	02	1850	30 Comme	Nbr of Spots	1	1	1850
Weekly Totals: Total Spots(Ord Spots)					32	6	38	

Grand Totals							
		Month 9 Weeks: 5	09/24			Month 10 Weeks: 4	10/01
Spots	38			32		6	
Cost	34225			30050		4175	

Grand Totals:

Spots:	38
Gross Total:	34,225.00
Commission:	5,133.75
Net Total:	29,091.25



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON DC 20003

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Priorities Usa Action/ Issue
PROD: Priorities Usa Actio

2012
INVOICE DATE 09/30/12 E:120821097
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032703
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/30
SCHEDULE DATES 9/24/12-10/07/12
Standard 8 Broadcast Month
TERMS: NET 30 DAYS.

REF#: 321 /340 /1562
Desc: 06278598

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 2p Rachael Ray	250.00	1	1	9/28	FR	*WFLA 02:24P	30 PRATV1219 :30 Commercial	250.00	
M-F 4p Dr Oz	650.00	2	1	9/28	FR	*WFLA 04:17P	30 USATV02 :30 Commercial	650.00	
M-F 530a News	550.00	3	1	9/28	FR	*WFLA 05:41A	30 USATV02 :30 Commercial	550.00	
M-F 6p News	2000.00	4	1	9/28	FR	*WFLA 06:13P	30 PRATV1219 :30 Commercial	2000.00	
M-F 6a News	850.00	5	1	9/28	FR	*WFLA 06:42A	30 PRATV1219 :30 Commercial	850.00	
M-F 7p News	2000.00	6	1	9/28	FR	*WFLA 07:15P	30 USATV02 :30 Commercial	2000.00	
M-F 9a Today Show II	650.00	7	1	9/28	FR	*WFLA 09:57A	30 USATV02 :30 Commercial	650.00	
Sun 9a News	475.00	14	1	9/30	SU	*WFLA 09:27A	30 PRATV1219 :30 Commercial	475.00	
M-F 1135p ET / 1035p CT Tonight	800.00	15	1	9/27	TH	*WFLA 11:48P	30 PRATV1219 :30 Commercial	800.00	
M-F 12p Today Show III	275.00	16	1	9/27	TH	*WFLA 12:27P	30 PRATV1219 :30 Commercial	275.00	
M-F 3p Doctors	425.00	17	1	9/27	TH	*WFLA 03:36P	30 USATV02 :30 Commercial	425.00	
M-F 530a News	550.00	18	1	9/27	TH	*WFLA 05:57A	30 USATV02 :30 Commercial	550.00	
M-F 530p News	850.00	19	1	9/27	TH	*WFLA 05:53P	30 PRATV1219 :30 Commercial	850.00	
M-F 630p ET / 530p CT N8C Nigh	3500.00	20	1	9/27	TH	*WFLA 06:51P	30 USATV02 :30 Commercial	3500.00	

*** Continued ***

PERIOD COST	30,525.00	33 Total Units			
		ACTUAL GROSS BILLING	30,525.00	Debits	.00
		AGENCY COMMISSION	4,578.75	Credits	.00
		NET DUE	25,946.25	SUB-TOTALS	.00
				TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Priorities Usa Action/ Issue
PRODUCT: Priorities Usa Actio

INVOICE NUMBER 0100032703
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE 25,946.25

REMIT TO:

*00231

000021725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON DC 20003

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021725 00000100032703 002594625 9



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON DC 20003

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Priorities Usa Action/ Issue
PROD: Priorities Usa Actio

2012
INVOICE DATE 09/30/12 E:120821097
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032703
PAGE 2 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 321 /340 /1562
Desc: 06278598

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7a Today Show	1400.00	21	1	9/27	TH	*WFLA 07:26A	30 PRATV1219 :30 Commercial	1400.00	
M-F 9a Today Show II	650.00	22	1	9/27	TH	*WFLA 09:59A	30 USATV02 :30 Commercial	650.00	
M-F 3p Doctors	425.00	23	1	9/25	TU	*WFLA 03:34P	30 USATV02 :30 Commercial	425.00	
M-F 4p Dr Dz	650.00	24	1	9/25	TU	*WFLA 04:55P	30 PRATV1219 :30 Commercial	650.00	
M-F 530a News	550.00	25	1	9/25	TU	*WFLA 05:40A	30 USATV02 :30 Commercial	550.00	
M-F 530p News	850.00	26	1	9/25	TU	*WFLA 05:46P	30 USATV02 :30 Commercial	850.00	
M-F 6a News	850.00	27	1	9/25	TU	*WFLA 06:11A	30 PRATV1219 :30 Commercial	850.00	
M-F 7p News	2000.00	28	1	9/25	TU	*WFLA 07:24P	30 PRATV1219 :30 Commercial	2000.00	
M-F 7a Today Show	1400.00	29	1	9/25	TU	*WFLA 08:35A	30 USATV02 :30 Commercial	1400.00	
M-F 9a Today Show II	650.00	30	1	9/25	TU	*WFLA 09:57A	30 PRATV1219 :30 Commercial	650.00	
M-F 10a News	300.00	31	1	9/26	WE	*WFLA 10:29A	30 PRATV1219 :30 Commercial	300.00	
M-F 1237a ET / 1137p CT Late	425.00	32	1	9/26	WE	*WFLA 01:14A	30 PRATV1219 :30 Commercial	425.00	
M-F 12p Today Show III	275.00	33	1	9/26	WE	*WFLA 12:51P	30 USATV02 :30 Commercial	275.00	
M-F 2p Rachael Ray	250.00	34	1	9/26	WE	*WFLA 02:31P	30 PRATV1219 :30 Commercial	250.00	
M-F 5p News	850.00	35	1	9/26	WE	*WFLA 05:11P	30 USATV02 :30 Commercial	850.00	
M-F 6p News	2000.00	36	1	9/26	WE	*WFLA 06:28P	30 PRATV1219 :30 Commercial	2000.00	
M-F 6a News	850.00	37	1	9/26	WE	*WFLA 06:28A	30 USATV02 :30 Commercial	850.00	
M-F 730p Entertainment Tonight	1850.00	38	1	9/26	WE	*WFLA 07:45P	30 USATV02 :30 Commercial	1850.00	
Sat 7a News	475.00	39	1	9/29	SA	*WFLA 07:49A	30 USATV02 :30 Commercial	475.00	
Total Airtime Gross Spot Revenue:				30,525.00					

PERIOD COST	30,525.00	33 Total Units			
		ACTUAL GROSS BILLING	30,525.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	4,578.75		Credits .00
		NET DUE	25,946.25	TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON DC 20003

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Priorities Usa Action/ Issue
PROD: Priorities Usa Actio

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
10/28/12 E: 120821097
WFLA
INVOICE NUMBER 0100033226
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 9/24/12-10/07/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 321 /340 /1562
Desc: 06278598

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a News	300.00	8 1	10/01	MD	10:29A	30 USATV02 :30 Commercial	300.00		
M-F 1135p ET / 1035p CT Tonigh	800.00	9 1	10/01	MD	12:31A	30 PRATV1219 :30 Commercial	800.00		
M-F 12p Today Show III	275.00	10 1	10/01	MD	12:27P	30 PRATV1219 :30 Commercial	275.00		
M-F 5p News	850.00	11 1	10/01	MO	05:13P	30 USATV02 :30 Commercial	850.00		
M-F 530a News	550.00	12 1	10/01	MD	05:59A	30 USATV02 :30 Commercial	550.00		
M-F 7a Today Show	1400.00	13 1	10/01	MO	07:29A	30 PRATV1219 :30 Commercial	1400.00		
Total Airtime Gross Spot Revenue:			4,175.00						

PERIOD COST 4,175.00

6 Total Units
ACTUAL GROSS BILLING 4,175.00
AGENCY COMMISSION 626.25
NET DUE 3,548.75

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER PRODUCT
Priorities Usa Action/ Issue Priorities Usa Actio

INVOICE NUMBER 0100033226
BROADCAST MONTH 10/01/2012 - 10/28,
AMOUNT DUE 3,548.75

REMIT TO:

*00208

000021725
Mundy Katowitz Media, Inc.
1322 G Street SE
WASHINGTON DC 20003

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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